Keith-O'Brien Company

Department Store

bargain in dress patterns of nov-

elty suitings, suitable for chi dren's

school dresses, ladies' costumes and

house dresses. The above consist

of all the new spring shades and

price, the pattern . . \$1.69

Boys' Overcoats

Half Price

Our boys' school over-

coats that sold for \$10.00 to

\$16.00 at just 50 per cent re-

duction, which means less

Every coat is new this fall, every coat guaranteed all wood. They are in all colors of dark and light mixtures.

coat, the convertible and shawl co

CHILDREN'S COATS

AT HALF PRICE-

THAT WILL BE JUST

AS GOOD NEXT

About half a hundred

children's coats-sizes 2 to 7

chinchilla, broadcloth and

Scotch mixtures, all of which

will be just as popular next

season as they were this, but

the price will be double that

what you pay for them now.

Children's Headwear

Half Price

All winter styles for in-

splendid line to select from. All suitable for early spring-

One table of hats and

bonnets, all new winter shapes, in cordurary, velvet and felts, in all de-sirable colors—choice 49c.

A Few Exquisite

HAND BAGS

WAY UNDER COST

A few of those beautiful

hand bags purchased for the

holiday season remain and are

to be sold now at much less

We have a few \$25.00 bags left.

An assortment of real leather

Specially priced at only \$10.00.

than half regular prices.

fants and little girls.

all at half price.

years: materials of corduc-

WINTER AS THIS.

English walking

than cost.

Out Winter Goods

Saturday brings decisive economies all over the store. Every sale we make is a saving to you. Now is the time for the best savings, because all over the four floors are small lots of seasonable merchandise that must be sold before spring goods arrive.

25 More of Those Women's Suits at \$9.75 SPECIAL AND ANOTHER GROUP OF FIFTY SUITS WORTH

UP TO \$45.00, PRICED FOR FINAL SALE AT \$19.75 Twenty-five women's suits—smart cutaway and plain tailored styles; materials of all wool cloths in blacks, diagonal stripes, brown, gray and black and white mixtures. All are late purchases adapted to present and early spring

wear. Values include all \$22.50 garments. Saturday, \$9.75. In the second group are about A small lot of those velvet and fifty suits in fancy mixtures in brown and gray, blues, blacks and two-toned effects. This is really a wonderfully low price for such trustworthy and desirable snits; values up to \$45.00; Saturday,

velvet corduroy suits have been combined with the balance of our plain and striped suits-the plain colors are blue, black, brown and taupe-smart cutaway and strictly tailored models; values up to \$55.00; Saturday, \$27.50.

New Low Prices on Fifty Winter Coats GREATER VALUES THAN AT ANY OTHER TIME. GREATER VALUES THAN AT ANY OTHER PLACE.

The final clearaway of winter coats brings prices to just about the cost of materials, but while there is still plenty of time to wear them, the time in which we have to sell them is short-So for quick disposal of values up to \$19.75, Saturday, \$6.95.

Guaranteed Hand Luggage

Men's and Women's Hand

Bags-in a large variety of

styles, meeting all the traveler's

requirements-Our stock is strict-

ly high grade, but includes all

desirable qualities-The assort-

Flannelette Kimonos

A collection of broken lines, our best sellers, put together at a cleara-way price. The colors are medium and dark, in Persian, flower and conventional designs; all qualities up to \$1.95—Satur-day, 98c.

Suit Cases and Bags

ment includes the popular Oxford, Gladstone and Two-

Story Bags in all choice leathers and in all sizes, from

the small over night companion to the largest made.

The prices for all leather bags start at \$5.00 and

stop only when they reach \$65.00, but the popular numbers are those ranging from \$7.50 to \$25.00.

The higher priced ones include traveling accessories.

Men's and Women's Suit Cases—We can

sell you a suit case in any regular size and in almost

thy quality; but we sell with greatest satisfaction

those "Likly" guaranteed cases—the highest grade in

every sense of the word; constructed of the choicest

leathers; hand sewed throughout. Prices, \$1.50 to \$25.

Without question, "Indestructo" represents

perfection in trunk building, both in exterior construc-

tion and in interior convenience—it is rightly called

"a trunk one can live out of and really feel you are

The "Indestructo" is insured against loss or de-

Mraction of any kind for 5 years. Prices begin at \$15.00, run to \$100.00, and others are at different prices between the two extremes.

It is second nature to buy trunks at Keith-O'Brien's

Sale of Women's, Children's and Men's

Underwear continues the big

event of the week

Compete postoffice and express office,

CAKE SALE SATURDAY

The University girls of the Theta Upsilon

Scroity want to prove to their friends what good cakes they can bake. They tell us their cakes are so good they fairly melt in one's mouth—rich, deep filling and spongy, luseious layers—made with the best things they could get—and no skimping.

McCall Patterns are the simplest, the best, the cheapest.

West's Electric Hair Curler -- Waves the

hair in 20 minutes. Demonstration on Main Floor

Flowers

The flower shop will have selected cut flowers for Saturday and Sunday. You can phone your order Sunday morning if you wish. Loose cut flowers or any design for funerals will receive careful

Victor-Victrolas

In our new Victor department we have four separate sound-proof demonstrating rooms, where you can hear the Victor records with as much privacy as in your own home. Our attendants will gladly play any of your favorite music for you. Victrola Dept .- Third Floor

The Keith-O'Brien Hair Goods Shop De Luxe is an innovation-a first class place-second floor.

Candies SATURDAY

Cream chewing taffy, regular 25c lb-15c. Peanut taffy (the good kind), regular 30c 1b-20c 1b.

Broadway and State is becoming quite a center.

Shoe Section Specials

\$2.95-Women's high grade tan button shoes-regular \$5.00 and \$6.00-made by Wright & Peters

\$1.25—Indian moccasins for men, boys, women and misses.

65c—Women's boudoir slippers, in all colors; worth \$1.00.

\$3.95—Men's Shoes—in all leathers: patents, vici. kangaroo, tan Russia and gun metal; our regular \$5.00 grade.

The soda fountain is a busy place.

Men's Furnishings Saturday Specials

Men's Underwear - Reduced to Cost. \$1.65 for all \$2.50 garments. 95c for all \$1.50 garments.

ALL UNION SUITS-33 1-3 PER CENT DISCOUNT.

Men's Flannelette or Outing Flannel Pajamas \$1.85 for all \$2.50 and \$3.00 garments. \$1.45 for all \$2.00 garments. 95c for all \$1.50 and \$1.25 garments.

Men's Outing Flannel Night Rober

\$1.35 for all \$1.75 and \$2.00 garments. 95c for all \$1.50 garments. 45c for all 75c garments. 50c MEN'S WORKING SHIRTS, ALL COLORS.

bags, 8 and 9 inch covered frames, leather lined outside pocket; some are one-piece bags, containing a large coin purse; valued at \$4.45, \$4.95, \$5.45. Reduced to \$3.95.

China and Household **Furnishings**

You probably need something new in china, cut glass, dinner ware, porcelain or decorative ware, carving sets, auto accessories or kitchen utilities of some kind.

This February sale is an unusual event, affording opportunity for the purchase of such goods at lower prices than those prevailing during the regular spring season.

Toilet Papers Reduced

There is a vast difference in Toilet Papers. We have always been headquarters for Toilet Paper-the finest in the city.

This sale includes little furnishings for the house, kitchen utilities and hundreds of needed articles.

We offer for this week a special

WE ARE CLOSING OUT OUR LINE OF AUSTRIAN ELITE ENAMEL-WARE AT ONE-HALF PRICE. Special dust pan brush.......20c Any size chair scats.......15c Brooms, value 50c and 60c, for ...40c Imported tea pots, special.....50c Brass goods at BIG DISCOUNT-Jardinieres, fern dishes, smoking sets, etc.

20 per cent Less on Royal Grav Granite Ware.
20 per cent Less on White and White Ware.
Less on all tinware, including the Percetion cake tins, 20 per cent 20 per cent Less on heavy tin lock boxes, to keep valuable papers,

Guernsey Cooking Utensils, brown and white glazed, Casseroles set, 20 per cent on. Sale-Our entire stock, including the new designs, at 20 per cent discount. Beautiful stock of waste paper baskets, 20 per cent less in cost.

The entire line of Cut Glass will be sold at 20 per cent less than already low prices

100-piece "open stock" dinner set—decorated Bavarian china, French shape, white and gold pattern. The modeling is artistic, has that elegant and graceful outline generally found only in French china. A band of best gold follows the edge of each piece. Solid gold knobs and handles. Translucent body, equal in appearance to French china, both in weight and color. The modeling is perfect and the china is of the very best. Dinner set of 100 pieces, value \$82; special, \$62.

The same china as above, decorated in black and gold, French shape; in addition is a black hair line following the gold band; dinner set of 100 pieces; open stock; value \$85.00; special \$65.00—12-piece set; special \$19.75.

A beautiful Limoges French china dinner set; 1913 pattern; 100-piece practical dinner set— special \$37.50.

Bassett's Limoges china, a beautiful pink pattern china in artistic shape; value \$47.50—100-piece set; special \$35.00.

Rosenthal "Donatello" shape, high grade Bavarian china in both patterned and white; the white 'Donatello' is conceded to be the finest chinn for decorating; dinner set in white; special \$27.50.

Wild Poppy pattern. 42-piece mer set, value \$12.00; sr

Closing Out. The new semi-porcelain, white and gold pattern, 100-piece dinner set, \$16.95; 42-piece dinner set, \$4.95. (Open Stock.)

border pattern; open stock; 100picce dinner set, \$19.90; 42-piece dinner set, \$6.45.

The new semi-porcelain, green

Imperial Blue Leighton English dinnerware-very new 100piece dinner set; value \$26.30; spe-cial \$22.50. A 72-piece English breakfast set; value \$19.75; spe-cial \$16.45. (Open Stock.)

White semi-porcelain dinner ware, 100-piece set, \$9.98, 42-piece set, \$3.85. (Open Stock.)

Carving sets-A splendid assortment of percolators, coffee machines, baking and chafing dishes and alcohol stoves-all at reduced prices for this sale.

Fancy hand painted and hand fivished china-vases, berry sets, berry bowls, plates, sugar and creams, celery honbons, comports—in fact, everything in the hand painted and band finished china takes a most liberal discount.

Glassware

We handle only the best glassware. Our leadblown glasses and tumblers are the best quality and will stand more rough handling than the poorer grades.

Extra clear blown water tumblers, regular S5c dozen; special 68c dozen Extra clear blown water tumblers, with band, regular 95c dozen; special 76c dozen Extra clear blown water tumblers bell shape, regular \$100 dozen; special 80c dozen Extra clear blown water tumblers, bell shape, regular \$1.20 dozen; special 95c dozen Extra clear blown stem special 95c dozen Extra clear blown stem sherbet glasses, regu-Extra clear blown stem sherbet glasses, regular \$2.50 dozen; special \$2.00 dozen Extra clear blown stem sherbet glasses, regular \$2.00 dozen; special \$1.60 dozen Extra clear blown stem wine glasses, tegular \$2.25 dozen special \$1.80 dozen

Value \$5.00 doz. \$4.00 doz. Value \$6.00 doz. \$4.80 doz. Value \$4.25 doz. \$3.40 doz. Value \$3.00\$2.40 set Cut StemWare Water Goblets\$3.30 set\$1,80 set\$3.20 set\$5.20 set Cut Glass Water Sets | Value \$6.50 ENGRAVED GLASS WATER SETS-SPECIAL, \$2.00 SET. Tut Glass | Value \$3.50 Value \$2.75 Value \$2.00 Value \$1.25 Value \$1.00 \$2.20 each \$2.20 each \$1.60 each \$1.00 each ...80c each Cut Glass

STAR CUT WATER BOTTLE, VALUE \$1.50, Sweet Pea Vases, Flower Vases | Value 40c Value 35c

Colonial stem goblets, value \$2.00 Colonial stem goblets, value \$2.25 dozen; special \$1.60 dozen dozen; special \$1.80 dozen Colonial stem goblets, value \$2.50 dozen; special . . . \$2.00 dozen

Engraved Glasses \$2.50 Dozen; Special \$2.00 Dozen Pressed Glasses; Special 35c Dozen Pressed Glasses 60c Dizen; Special . . 48c Dozen

Feather Duster Special

Very soft picture duster, value \$1.65; Howard Dustless Dusters Sanitary. Antiseptic.

The original and only chemically treated cloth that dusts, cleans and polishes all furniture, metal or glass and retains its chemical properties after being washed.

Office size, 15c; standard, 25c; floor, 35c; auto, 45c; stick mops, 75c and \$1.00.

Expect the Biggest Broom Day of the 60c Brooms, 39c

\$1.00 Brooms, 65c 55c Brooms, 32c

STATE and BROADWAY

